

# BREED SHOWCASE APPLICATION FORM

## MELBOURNE

Melbourne Convention & Exhibition Centre, South Wharf  
Saturday 4th & Sunday 5th June 2022



### 1. Breed Showcase Stand Booking

Select which group you are a member of:

Australian National Cats Inc.

Feline Control Council of Victoria Inc.

The Governing Council of the Cat Fancy Australia & Victoria

Other:

Breed Showcase Exhibitors participate FOC on a group Shell Scheme Display stand which includes carpet, a trestle table each, 2.4m high back & side walls, lighting, power-point and fascia signage. Other furniture is not included. Public Liability Insurance must be covered by your fancier or yourself.

A countersigned contract will be forwarded upon receipt and acceptance of your application.

### 2. Marketing and On-site Support

In exchange for the FOC stand & exposure, Breeders must provide marketing and on-site support where possible.

Please tick the boxes below to confirm which marketing and other supporting activities you agree to provide:

Social Media: At least 2 posts before the event, scheduled as required by CLS to promote your involvement in the Show (Info provided by Cat Lovers Show);

Website: Cat Lovers Show logo posted on the home page of your website with a link to our website for at least 6 weeks prior to the Show;

E-Newsletters: Inclusion of Show information in any email based Newsletters prior to the event to your database.

Flyers & Posters: Distribution of our electronic flyers & posters at your own Breed Showing events and any other events you take part in before the show (supplied by CLS FOC)

Pat-A-Cat: Participation of at least 1x 30 minute time slot with your cat in the Pat-A-Cat Zone each day of the Show (important).

Breed Info Stage: Present a short 10 minute talk on the Breed Info Stage providing info about your breed.

Provide feedback by completing the post show survey

### 3. Breed Showcase – Exhibitor Contact Details

Breed Name: \_\_\_\_\_

Breed Category:  Oriental  Domestic/Companion  
 Long hair  Exotic  
 Short hair  Other .....

Contact Person (Full Name): \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Telephone: (     ) \_\_\_\_\_

Mobile: \_\_\_\_\_

Are you a:  Breeder  Non-Breeder (neutered Cats)

No. of Cats attending: (approx.) \_\_\_\_\_

ABN/ACN (if applicable): \_\_\_\_\_

### 4. Terms and Conditions

I have read and agree to abide by the Terms and Conditions and Privacy Notice as stated overleaf and any amendments advised by Cat Lovers Show as a condition of the allotment of free space. This Exhibitor Application Contract is only valid once signed by both parties.

#### AUTHORISATION

Name: \_\_\_\_\_

(Please print clearly)

Signature: \_\_\_\_\_ Date / /

### 5. Complete and return via email to:

Cat Lovers Show Pty Ltd  
Email: trudi@eventmi.com.au

#### PARTICIPATION CONFIRMATION

Allocated Stand No: \_\_\_\_\_ Date: \_\_\_\_\_

Pat-A-Cat Time: \_\_\_\_\_

Breed Info Stage Time: \_\_\_\_\_

EMI Authorisation: \_\_\_\_\_

## EXHIBITOR APPLICATION CONTRACT – BREED SHOWCASE

- A. Cat Lovers Show Pty Ltd (ABN 15 627 169 911) (The “Organiser”) is conducting the Cat Lovers Show at the Melbourne Convention & Exhibition Centre, South Wharf on Saturday 4th & Sunday 5th June 2022 (the “Exhibition”)
- B. The party identified as the exhibitor (the “exhibitor”) wishes to participate in the Exhibition and has applied to the Organiser for the right to occupy space.
- C. Upon the date of acceptance of the Exhibitor’s application by the Organiser binding contract (the contract) is made between the Organiser and the Exhibitor on the terms and conditions set out below.

### TERMS AND CONDITIONS

1. The Exhibitor requests that the Organiser allocate the space and shell scheme specified to the Exhibitor for the period of the Exhibition and the Organiser has agreed to grant such allocation on the terms and conditions of this Contract
2. The Exhibitor can only use the space provided to promote your Breed, and no politically based or third party marketing activity is permitted.
3. Product sales and all fundraising activities from the stand must be approved by the Organiser. No products that compete with the Showcase Sponsor can be sold, given away or promoted on your stand, and the Exhibitor must provide the Marketing Support outlined on page 1.
4. All products, display material and cats must be contained within the Exhibitor’s space and distribution of all advertising material must also only take place from within the confines of your contracted space.
5. The Exhibitor must comply with all requirements and procedures described or referred to in the Breed Showcase Information Manual issued by the Organiser prior to the holding of the Exhibition, and all directions or instructions issued by the Organiser in relation to the Exhibition or the performance of the Contract.
6. The Exhibitor must not damage the floor of the Exhibition venue that is occupied by the Exhibitor, or any walls of the Exhibition venue that adjoin the Exhibitor’s space.
7. The Exhibitor must comply with all laws applicable to the holding of the Exhibition, including all rules and regulations stipulated by the Exhibition venue and any other regulatory body that exercises control over the Exhibition. The Exhibitor will be responsible to pay for any damage caused to the venue.
8. The Exhibitor must keep clean and tidy the space allocated to the Exhibitor to the satisfaction of the organiser.
9. No lottery, raffle, guessing game, game of chance or side-show shall be conducted by the Exhibitor in its allocated space without the prior consent of the Organiser.
10. The Exhibitor must not make use of any microphone, sound amplification or music instrument without the prior consent of the Organiser.
11. No electrical work may be undertaken by or on behalf of an Exhibitor without the prior consent of the Organiser, which consent will only be granted on the basis that the work is performed by a qualified electrical contractor, approved by the Organiser.
12. The Organiser may, in its absolute discretion and without assigning any reason refuse or cancel the contract.
13. The Organiser may, in its absolute discretion, relocate an Exhibitor’s space or amend the Exhibition floor plan at any time in the interests of maximizing the success of the exhibition.
14. The Organiser may, at any time and at its absolute discretion, postpone or change the dates for the holding of the Exhibition, shorten or lengthen the duration of the Exhibition, change the hours during which the Exhibition is open to Visitors or change the venue of the Exhibition.
15. The Organiser does not warrant or guarantee and specially excludes any liability to the Exhibitor in relation to:
  - (a) Any difference between the estimated and actual number of visitors to the Exhibition.
  - (b) Any difference between the estimated and the actual number of exhibitors or sponsors, or the identity of exhibitors or sponsors at the Exhibition.
  - (c) Timeliness or quality of services, or failure or deficiency in the provision of services, that are the responsibility of the Exhibition venue and its appointed contractors;
  - (d) Cancellation, postponement, part time opening or relocation of the Exhibition.
  - (e) Cancellation, postponement, part time opening or relocation of any seminar or speaker program that is scheduled to run in conjunction with the Exhibition, or the failure of any particular speaker to appear at the Exhibition or related conference, seminar or speaker program.
  - (f) Any event or circumstances outside the Organiser’s control which impacts upon, prevents or limits the operation of the Exhibition or the performance of the Organiser’s obligations under this contract.
16. The Organiser may require the Exhibitor to remove or stop any display or demonstration which is unlawful or which, in the opinion of the organiser, is creating a disturbance.
17. The Organiser:
  - (a) Excludes all terms implied by law to the extent permitted by law;
  - (b) Excludes liability for injury to or death of any person, damage to any Exhibitor property, and any indirect, special, economic or consequential loss or damage or loss of revenue, profits, goodwill, bargain or opportunities or loss of anticipated savings incurred or suffered by the Exhibitor; and
  - (c) Limits its aggregate liability to an amount that does not exceed that total amount payable by the Exhibitor under this Contract, in respect of the Organiser’s liability under or in relation to this Contract, the Exhibitor’s participation in the Exhibition, the performance of this Contract or any activity contemplated by this Contract, whether for breach of contract, tort (including without limitation negligence) or under any statute or otherwise.
18. The Exhibitor indemnifies the Organiser against all claims, damages, losses and costs that the Organiser may in any way be subject to as a result of any loss or injury arising to any person, including the Exhibitor’s, members of the public, Exhibition staff, agents and Contractors, howsoever caused arising out of any act or default of the Exhibitor (including its officers, employees and agents) in connection with its participation in the Exhibition.
19. The Organiser will not be in default under this Contract or liable for any loss suffered by the Exhibitor due directly or indirectly to any delay, postponement, re-scheduling, failure or interruption resulting directly or indirectly from industrial action, blackouts, cross border diseases, SARS, Covid-19, fire, war, terrorism, civil or military unrest, explosions, earthquakes, floods, labor disputes, acts of God or any other event or cause beyond the control of the Organiser, which may affect attendances and the Organiser shall be entitled to retain all moneys paid by the Exhibitor.
20. The Exhibitor must complete the set up of the Exhibition stand by 8pm Friday night before the event opening and must remove all product and display material from the Exhibition venue by 8pm on Sunday the last day of the Exhibition (subject to change)
21. All products and equipment to be exhibited must be insured by the Exhibitor and the Organiser will not be responsible for, and expressly excludes liability for, any loss or damage anywhere inside or outside the venue precinct to such products and equipment, including theft.
22. The Exhibitor agrees that none of the rights and benefits granted to it by the Organiser shall be capable of assignment and that it will not without the written consent of the Organiser allow any other person to occupy any part of the space taken by the Exhibitor pursuant to this Contract.
23. The Organiser may, at any time, assign or otherwise deal with any of its rights under this Contract by giving written notice to the Exhibitor.
24. The Exhibitor consents, under all relevant privacy legislation, to the disclosure of all Exhibitor details to Contractors and Media that are appointed by the Organiser to assist with the Organisation and marketing of the Exhibition, and the use of the Exhibitor contact by the Organiser for the purpose of informing you of other products, services and events that are promoted by the Organiser and its related bodies corporate. If you would like to gain access to the information the Organiser holds about you, or if you do not wish the information to be used in this way, please contact the Organiser’s privacy officer.
25. This Contract is governed by the laws applicable in Victoria, Australia and both the Exhibitor and the Organiser submit to the exclusive jurisdiction of these courts.
26. Waiver of a breach of this Contract or of any rights created by or arising by virtue of a default under this Contract must be in writing and signed by the party granting the waiver.
27. Variation of any term of the Contract must be in writing and signed by the parties
28. All warranties and indemnities survive termination of this Contract.
29. No statement or representation about the Exhibition or otherwise concerning the subject matter of this Contract may be relied upon by the Exhibitor unless expressly set out in these terms and conditions.
30. No Stock or display items are to be removed during the event period without written authority from the Organiser.
31. Each stand must be staffed at all times during the day allocated for the Exhibition open hours.
32. Exhibitors are not permitted to sub-lease any portion of their allocated space or advertising opportunities to another company without the written consent of the Organiser. Additional charges will apply. Where a company sub-leases space from an Exhibitor, the sub-lessee shall be bound by the same terms and conditions as the Exhibitor.
33. Exhibitor Application Contracts received after 1st April 2022 may not receive a listing in the Show Guide.
34. No cats will be permitted into the venue without the approval in writing from the Organisers. For cat access to be granted the Exhibitor must comply with all rules and regulations as provided in the Animal Management Plan and sign and return the form to confirm your acceptance of the terms.
35. All Exhibitors must confirm they have read, understood and will abide by the OH&S obligations prior to arriving on-site at the Cat Lover Show, including any Covid-19 safety regulations.
36. Any cancellations made after 1st April 2022 must be in writing and maybe be liable for a \$1000 late withdrawal fee to cover costs and inconvenience. The Organisers reserves the right not to invite you to participate again at any Cat Lovers Show in the event of a late withdrawal.