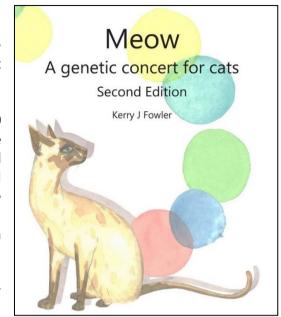
## Meow A Genetic Concert for Cats Second Edition by Australian author Dr Kerry Fowler MSc PhD

'Meow' is an up-to-date reference book for cat breeders, owners, judges and veterinarians who are curious about the genetic makeup, DNA testing, evolution and diversity, life expectancy, size, weight, head and facial shape of pedigree cat breeds.

Peek inside, and find chapters, tables, glossary and over 200 references describing what is scientifically known about the genes responsible for the multitude of different coat colours and patterns including roan and ticked, hair lengths and compositions, eye colours and breed-defining features that are seen in cats such as Kurilian Bobtail, Lykoi, Munchkin and Ural Rex. Learn about strategies for managing white markings in Ragdolls and inbreeding in cats.

Be challenged by phenotype-related candidate genes for American Curl, LaPerm and the softness of the Bengal's coat



as well as genetic hypotheses for dilute modifier gene; silver phenotypes including non-expressing cryptic silver cats that produce silver kittens; golden varieties including countershading in golden British Shorthair cats and solving the origin of the Ragdoll cat mystery. Understand feline genetic markers and how to interpret DNA test results for coat colour, pattern and length; what to do when DNA test results do not make sense; the pros and cons of outcrossing cat breeds; the potential effect of diet and environment on gene activity; the quality control role of cat judges and limitations of breed standards.

'Meow' has been hailed as 'MeWow' and described as an 'Excellent book! It nicely bridges the gap between modern DNA technology and inheritance genetics without being overwhelming.'

'Meow' Second Edition paperback was published in April 2021. This key reference book was originally launched in June 2017 and has been eagerly embraced by 'thrilled' cat fanciers in Australia, Argentina, Austria, China, Denmark, Finland, Hong Kong, Japan, Italy, New Zealand, Poland, South Africa, Sweden, Switzerland, The Netherlands, Ukraine, UK and US.



The author, Dr Kerry Fowler MSc PhD has combined her scientific career in biomedical genetics and experience judging all cat breeds throughout Australia and New Zealand to 'have made a lot of people happy with this wonderful book' including those who have been 'over the moon to receive it'.

## Meow A Genetic Concert for Cats Second edition Paperback (April 2021)

AU\$35 plus postage by Australia Post satchel with tracking to interstate and international addresses. Payment by EFT (within Australia) or Pay Pal or Western Union (via worldwide Post Office) is available.

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