



# *The Governing Council of the Cat Fancy*

## *Australia & Victoria Inc*

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### **GCCFV SOCIAL MEDIA POLICY**

At GCCFV we believe in open communication and members are encouraged to share their own experiences and passion for cats. Whether members do so by participating in a blog, wiki, online social network or any other form on online publishing or discussion is completely up to themselves.

GCCFV expects its members to conduct themselves with high standards, displaying respect, honesty and integrity. The same values that apply in the real world also apply in the on-line world.

When using social media members need to:

- Abide by GCCFV constitution & by-laws
- Be reasonable and respectful – show respect to others' opinions and be careful discussing things where emotions run high
- Do not post malicious, misleading or unfair content in relation to GCCFV or its affiliates, GCCFV officials/judges, GCCFV members or members of other Cat Fancy Bodies or indeed or members' cats.
- Be accurate – any comment posted as fact must be able to be substantiated
- Respect confidentiality, copyright, privacy, financial disclosure and other applicable laws
- Act in a manner that is consistent with good community expectations
- Be prepared to retract inappropriate postings
- Understand that opinions or views expressed by members on social media represent those of individuals and not necessarily those of GCCFV

Laws are applicable to online content – postings online (and similarly in email or text messages) are subject to laws of defamation, discrimination, intimidation and bullying.

Always remember that what you say can rapidly become disseminated far beyond your originally intended audience.

Members failing to abide by this policy may face disciplinary action in accordance with GCCFV constitution and by laws