

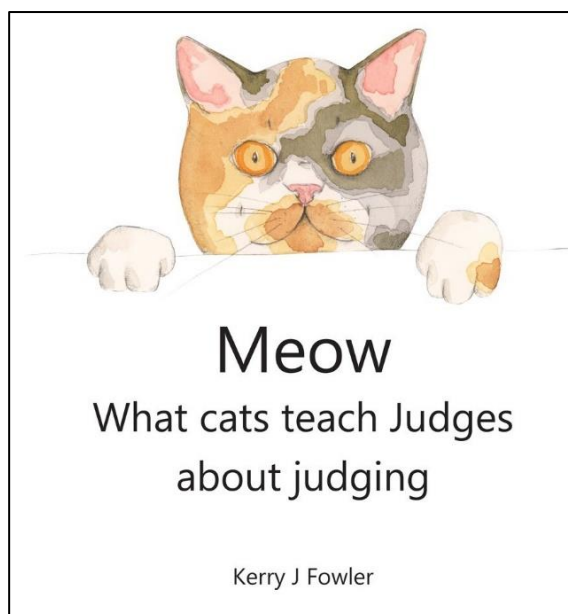
**Meow What cats teach Judges about judging**  
**First Edition**  
**by Australian author**  
**Dr Kerry Fowler MSc PhD**

'Meow' is an up-to-date referenced book for judges, cat exhibitors, breeders, show personnel and veterinarians who are curious about how and why judges assess cats at championship shows that showcase the beauty and companionability of cats.

Peek inside, and find chapters describing the role of the judge and what criteria they use when judging cats and how judges' decisions influence breeders when they are planning the next generation of kittens as well as a summary of the size and weight of early and current breeds. Learn how cats teach judges to judge on the day and in the moment. Understand the limitations of breed standards and how judges use a two-step process coined by the author as 'absolute' and 'relative' judging to assess and rank cats. Appreciate the different judging and communication styles of judges, what it is when a judge is 'judging in the zone', why 'school is never out for the judge' and why it is important for judges to maintain 'ownership and guardianship of their decisions'.

Take a moment to 'walk in a judges shoes' and read about the many new and old challenges that judges may face when judging cats, including being a member of a judging panel when the award stakes are high, responding to postings on social media and judging at virtual shows. Be aware of the subjective nature of breed standards, especially with regard to descriptions for the size of cat breeds as well as their body, leg, and tail lengths. Grasp that some changes to the head and face shapes of certain cat breeds have resulted in controversy in some countries. Gain insights for when judges are required to justify their decisions and answer exhibitors' queries and how mentors and breeders can assist with guiding new exhibitors.

Previously, the author Dr Kerry Fowler MSc PhD has combined her 40-year scientific career in biomedical genetics and experience judging cats throughout Australia and New Zealand over the past 25 years to publish the second edition of her first reference book, 'Meow A genetic concert for cats'. 'Meow Genetics' has been eagerly embraced by 'thrilled' cat fanciers in 20 countries.



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**Paperback (Oct 2021)**

AU\$40 plus postage by Australia Post satchel with tracking to interstate and international addresses. Payment by EFT (within Australia) or Pay Pal or Western Union (via worldwide Post Office) is available.

**eBook**

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